Municipal Letterhead

 Dear Neighbors,

The [Municipality Name] is pleased to announce a new campaign to bring the benefits of community solar to residents. With electricity prices rising, there has never been a better time to save money by enrolling in community solar. It’s hassle-free and costs nothing.

Signing up for community solar will provide you with energy cost savings every month by lowing your utility bills by 10 percent of the value of the community solar credits applied to your account. Savings will vary from month to month, but you can expect to save up to 10 percent of your electricity costs over the course of a year.

With community solar, no solar panels are installed on your roof or property. There is no change to your electricity supplier. There are no sign-up or cancelation fees. Just savings on your utility bill. **Please note this is a time-sensitive opportunity.** Take advantage of the program before it’s totally sold out.

**Enroll in community solar today:**

**Step 1:** Visit the campaign website – [link to campaign landing page]

**Step 2:** Create your community solar account

**Step 3:** Receive monthly electricity savings from solar

By participating in the campaign, you will be helping the [municipality name] earn grant funding through state clean energy and climate programs. I encourage you to explore the benefits of solar energy for your home or business. Let’s do our part to make [municipality name] more energy independent and sustainable.

If you have any questions, please call [phone] or send an email to [email address].

Sincerely,

[Chief Elected Official]

*This mailer was paid for by [**campaign partner]. [campaign partner] is a community solar provider selected by the [municipality name] to offer community solar subscriptions during the campaign.*